NURIOOTPA BOWLING CLUB

EST. 1928

SPONSORSHIP PACKAGES

Honour the past, celebrate the present,

prepare for the future.

WELCOME TO THE CLUB

The Nuriootpa Bowling Club has been integral to the Nuriootpa and Barossa Valley sporting scene for nearly 100 years, and we look forward to celebrating our club's milestone centenary in 2028. With over seventy full time pennant members, together with one hundred social members, our club serves as a hub for both competitive, social and Night Owls bowling activities.

We take pride in hosting players from other clubs in the Barossa & Light region in the Mid- Week and Saturday pennant competitions, as well as the hundreds of bowlers from across South Australia to our three major bowls tournaments we hold each year.

As part of Barossa tourism, we also cater to touring bowlers from South Australia and Interstate and strive to provide a friendly environment and a good experience in the Barossa Valley region. Moreover, our club serves as a venue not only for individuals in the community but also for schools, community clubs, businesses and fellow sporting clubs, offering not only a game of bowls but also a venue for meetings and social functions.

We recognise the importance of partnerships in achieving goals, and we are committed to providing our sponsors with meaningful opportunities for visibility and engagement.
From branding opportunities on signage inside and outside the premises, on club uniforms, display of promotional materials to recognition in our newsletters, website, and social media channels, and personal acknowledgment of our sponsors at all club functions.

We are open to discussing customised sponsorship packages that align with your objectives and budget, and we welcome the opportunity to work together to achieve mutual success.

We attach hereto our Sponsorship Packages and thank you for considering supporting the Nuriootpa Bowling Club.

Please contact Robert Grope at rgrope@bigpond.net.au or on Mobile 0409 678 625 for future sponsorship opportunities.

Thank you

The NBC Sponsorship Team

NURIOOTPA BOWLING CLUB PARTNERSHIP OPPORTUNITIES 2026 / 2027

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The Nuriootpa Bowling Club and its Members are committed to being a friendly, inclusive and values based club.

WE VALUE

- Our Volunteers
- Respect
- Loyalty
- Teamwork
- Fairness
- Fun
- Resilience

OUR CLUB CULTURE UNITES US

- We celebrate success
- We respect others
- We commit to our community
- We are fair in our dealings
- We recognise volunteers are the life blood of our club and encourage members to contribute to our club, community and sponsors.

NURIOOTPA BOWLING CLUB PARTNERSHIP OPPORTUNITIES 2026 / 2027

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Sponsorship Benefits	Crackerjack $500 +	Night Owls $1000 +	Silver $1000 +	Gold $1500 +	Diamond $3000 +	Major $5000 +
Signage XL – 2400 mm x 1200 mm on the boundary fence						√
* Signage M - 900 mm x 600 mm on the boundary fence	√	√	√	√	√	√
* Signage S - 500 mm x 200 mm inside the Club				√	√	√
* Signage S - 400 mm x 150 mm inside the Club		√	√			
Logo displayed on Club's website	√	√	√	√	√	√
2 Social Memberships	√	√	√	√	√	√
2 invites to sponsors night	√	√	√	√	√	√
1 Free team entry for Night Owls		√	√	√	√	√
2 invites to our annual Presentation night dinner					√	√
2 invites to Club functions					√	√
Logo on the Clubs letterhead					√	√
Free Club hire				**1**	**2**	**2**
Logo on Club's Uniform (3 year minimum agreement)						√
* Includes cost of signage						

Exclusive Marketing Extras

Team of the Week Logo on vouchers - $250 p.a. / Selection Boards naming rights Logo - $100 p.a.

Results Board naming rights Logo - $200 p.a.

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ENGAGEMENT PLATFORM	THE NUMBERS
Website visitors per year https://nuriootpa.bowls.com.au/	Active users 797 / New users 785 / Event count 9.7K
Nuriootpa Bowling Club's Facebook https://www.facebook.com/NuriootpaBowlingClub	898 Followers
Club Members	70 Full Members / 80 Night Owls Social / 9 Social
Average home game attendance per year • Saturday 2 Divisions per week (24) = 432 • Thursday 2 Division per week (18) = 324	756 home game + visiting bowlers.
Bingo 25 sessions per year @ 48 visitors	1200
Venue Hire 10 events per year – average attendance 30	300
Barossa & Light Bowling Association Events x 3	300
3 Club Tournaments – 1 Ladies & 2 Open Gender	260
Friday Social Bowls – 12 weeks @ 30 players	360
Night Owls -14 weeks @ 90 players	1300

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SPONSORSHIP PACKAGES

NURIOOTPA BOWLING CLUB INC.

25 Buna Terrace, Nuriootpa SA 5355

P.O. Box 474, Nuriootpa SA 5355

ABN: 37 994 750 705

Phone: (08) 8562 2150 Email: nuribowls@bigpond.com

Website: nuriootpa.bowls.com.au

For more information or to proceed please contact Rob Grope on 0409 678 625
or Gary Chapman on 0400 034 070

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SPONSORSHIP AGREEMENT

THIS SPONSORSHIP AGREEMENT is between

_____

(hereafter collectively referred to as the "Sponsor") and between the Nuriootpa Bowling Club Inc.

(hereafter collectively referred to as the "Club")

This sponsorship agreement will be valid from 1st July 2026 for the period of

☐ 1 yr ☐ 2 yrs ☐ 3 yrs ☐ 4 yrs ☐ 5 yrs

I, _____ am authorised on behalf of

_____

to agree to engage in this Sponsorship with Nuriootpa Bowling Club.

I agree to commit $ _____ in exchange for the following Package.

I agree to commit in Kind _____ to the value of $ _____

in exchange for the following Package.

☐ Major ☐ Diamond ☐ Gold ☐ Silver ☐ Night Owls ☐ Crackerjack

Exclusive Marketing ☐ Team of the Week Vouchers ☐ Selection Boards ☐ Results Board

Business Name: _____

Business Address: _____

Contact Person: _____

Contact Phone Number: _____

Email: _____

Business Website: _____

TERMS AND CONDITIONS : Copy received ☐ Yes ☐ No

We, the undersign, hereby agree to the Sponsorship Agreement Terms and Conditions.

Signed for and on behalf of _____

Signature: _____ Date: _____

Signed for and on behalf of the Nuriootpa Bowling Club

Signature: _____ Date: _____

NURIOOTPA BOWLING CLUB INC.

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SPONSORSHIP AGREEMENT

TERMS AND CONDITIONS

The content of the agreement is confidential and shall only be available to the board of directors of the Sponsor and the committee and management of the Nuriootpa Bowling Club.

No details of the agreement should be disclosed by either party without the prior consent of the other party.

The Club has no liability or responsibility to the Sponsor beyond the scope of this agreement.

The Sponsor grants the Club the right to use their intellectual property, including logos and other brand trademarks. The Sponsor agrees to provide the following to the Nuriootpa Bowling Club for use in marketing and promotion materials: e.g., Artwork, logos and written promotional material as mutually agreed between the parties.

If the nature of the purchased sponsorship package must be changed for any reason the Club agrees to notify the Sponsor in writing.

The purchased sponsorship package is not transferable for any reason.
If the Sponsor cannot meet the financial requirements of this agreement, The Sponsor agrees to provide written notification to the Club in a timely manner so that the Club may find another suitable sponsor.

Anything not expressly addressed in this sponsorship agreement's terms shall be governed by the contract laws of Australia.

On completion of this Agreement, an invoice will be forwarded to you. We ask that you settle your sponsorship by 31st August 2026, thank you.

Contact: Treasurer: Richard Moyle on 0417 831 194 or email rmoyle@bigpond.net.au