



SPONSORSHIP PACKAGES



**Honour the past, celebrate the present,
prepare for the future.**



WELCOME TO THE CLUB

The Nuriootpa Bowling Club has been integral to the Nuriootpa and Barossa Valley sporting scene for nearly 100 years, and we look forward to celebrating our club's milestone centenary in 2028.

With over seventy full time pennant members, together with one hundred social members, our club serves as a hub for both competitive, social and Night Tigers bowling activities. We take pride in hosting players from other clubs in the Barossa & Light region in the Mid-Week and Saturday pennant competitions, as well as the hundreds of bowlers from across South Australia to our three major bowls tournaments we hold each year.

As part of Barossa tourism, we also cater to touring bowlers from South Australia and Interstate and strive to provide a friendly environment and a good experience in the Barossa Valley region. Moreover, our club serves as a venue not only for individuals in the community but also for schools, community clubs, businesses and fellow sporting clubs, offering not only a game of bowls but also a venue for meetings and social functions.

As we look to the future, we are excited to embark on a new chapter of growth and capital improvements for our club. One of our key initiatives now in the planning stage involves upgrading one of our grass greens to a synthetic surface, allowing for year-round play whilst reducing maintenance costs.

This project will not only enhance our facilities, but also open up new opportunities for community use and further development of the clubhouse and surrounds.

We recognise the importance of partnerships in achieving goals, and we are committed to providing our sponsors with meaningful opportunities for visibility and engagement.

From branding opportunities on signage inside and outside the premises, on club uniforms, display of promotional materials to recognition in our newsletters, website, and social media channels, and personal acknowledgment of our sponsors at all club functions.

We are open to discussing customised sponsorship packages that align with your objectives and budget, and we welcome the opportunity to work together to achieve mutual success.

We attach hereto our Sponsorship Packages and thank you for considering supporting the Nuriootpa Bowling Club.

Please contact Robert Grope at rgrope@bigpond.net.au or on Mobile 0409 678 625 for future sponsorship opportunities.

Thankyou

The NBC Sponsorship Team



NURIOOTPA BOWLING CLUB INC.

25 Buna Terrace, Nuriootpa
P.O. Box 474 Nuriootpa SA 5355
ABN: 37 994 750 705

Phone: (08) 8562 2150 Email: nuribowls@bigpond.com

<https://nuriootpa.bowls.com.au>



SPONSORSHIP PACKAGES

- **Package 1 – Major Sponsor \$5000 + P.A.**

*Signage inside and outside the Nuriootpa Bowling Club.

2 invites to sponsors night.

2 invites to our annual presentation night.

2 invites to club functions.

2 Social Memberships.

1 Free Club Hire.

Logo displayed on the Club's website. <https://nuriootpa.bowls.com.au/sponsors/>

Logo on the Club's letterhead.

Logo in club bi-monthly newsletter.

One free team entry for Night Owls.

Option for Sponsor's Logo on the club's uniform. (5-year contract term)

Option to sponsor a Club's Tournament. (extra investment negotiable)

Team of the Week acknowledgment.

- **Package 2 – Diamond Sponsor \$3000 + P.A.**

*Signage inside and outside the Nuriootpa Bowling Club.

2 invites to sponsors night.

2 Social Memberships.

Logo displayed on Club's website. <https://nuriootpa.bowls.com.au/sponsors/>

Logo on the Club's letterhead.

Logo on club bi-monthly newsletter.

One Free team entry for Night Owls.

Option to sponsor a Club's Tournament. (extra investment negotiable)

2 Invites to annual presentation night.

1 Free Club Hire.



NURIOOTPA BOWLING CLUB INC.

25 Buna Terrace, Nuriootpa
P.O. Box 474 Nuriootpa SA 5355
ABN: 37 994 750 705

Phone: (08) 8562 2150 Email: nuribowls@bigpond.com

<https://nuriootpa.bowls.com.au>



- **Package 3 – Gold Sponsors \$1500 + P.A.**

- *Signage outside the club.

- 2 invites to sponsors night.

- 2 Social Memberships.

- Logo displayed on Club's website. <https://nuriootpa.bowls.com.au/sponsors/>

- Logo on Club's bi-monthly newsletter.

- One free team entry for Night Owls.

- **Package 4 – Silver Sponsors \$1000 + P.A.
– Night Owls Sponsors \$1000 + P.A.**

- *Signage outside the club.

- One Free team entry for Night Owls.

- Logo displayed on Club's website. <https://nuriootpa.bowls.com.au/sponsors/>

- Logo on Club's bi-monthly newsletter.

- **Package 5 – Crackerjack Sponsors \$500 + P.A**

- *Signage outside the club.

- 2 Social Memberships.

- Logo displayed on Club's website. <https://nuriootpa.bowls.com.au/sponsors/>

- *Includes cost of signage outside the club.

Nuriootpa Bowling Club

TIGER TALES

Your Logo on Club's bi-monthly newsletter.





NURIOOTPA BOWLING CLUB INC.

25 Buna Terrace, Nuriootpa SA 5355

P.O. Box 474, Nuriootpa SA 5355

ABN: 37 994 750 705

Phone: (08) 8562 2150 Email: nuribowls@bigpond.com

Website: nuriootpa.bowls.com.au



SPONSORSHIP AGREEMENT

THIS SPONSORSHIP AGREEMENT is between

(hereafter collectively referred to as the "Sponsor") and between the Nuriootpa Bowling Club Inc.

(hereafter collectively referred to as the "Club")

This sponsorship agreement will be valid from 1st July 2024 for the period of

- 1 yr
 2 yrs
 3 yrs
 5 yrs

I, _____ am authorised on behalf of

to agree to engage in this Sponsorship with Nuriootpa Bowling Club.

I agree to commit \$ _____ in exchange for the following Package.

I agree to commit in Kind _____ to the value of \$ _____

in exchange for the following Package.

- Major
 Diamond
 Gold
 Silver
 Night Owls
 Crackerjack

Business Name: _____

Business Address: _____

Contact Person: _____

Contact Phone Number: _____

Email: _____

Business Website: _____

TERMS AND CONDITIONS : Copy received Yes No

We, the undersign, hereby agree to the Sponsorship Agreement Terms and Conditions.

Signed for and on behalf of _____

Signature: _____ Date: _____

Signed for and on behalf of the Nuriootpa Bowling Club

Signature: _____ Date: _____



NURIOOTPA BOWLING CLUB INC.

25 Buna Terrace, Nuriootpa SA 5355

P.O. Box 474, Nuriootpa SA 5355

ABN: 37 994 750 705

Phone: (08) 8562 2150 Email: nuribowls@bigpond.com

Website: nuriootpa.bowls.com.au



SPONSORSHIP AGREEMENT

TERMS AND CONDITIONS

The content of the agreement is confidential and shall only be available to the board of directors of the Sponsor and the committee and management of the Nuriootpa Bowling Club.

No details of the agreement should be disclosed by either party without the prior consent of the other party.

The Club has no liability or responsibility to the Sponsor beyond the scope of this agreement.

The Sponsor grants the Club the right to use their intellectual property, including logos and other brand trademarks. The Sponsor agrees to provide the following to the Nuriootpa Bowling Club for use in marketing and promotion materials: e.g. Artwork, logos and written promotional material as mutually agreed between the parties.

If the nature of the purchased sponsorship package must be changed for any reason the Club agrees to notify the Sponsor in writing.

The purchased sponsorship package is not transferable for any reason.

If the Sponsor cannot meet the financial requirements of this agreement, The Sponsor agrees to provide written notification to the Club in a timely manner so that the Club may find another suitable sponsor.

Anything not expressly addressed in this sponsorship agreement's terms shall be governed by the contract laws of Australia.

On completion of this Agreement, an invoice will be forwarded to you.

We ask that you settle your sponsorship by 1st August 2024, thank you.

Contact: Treasurer: Richard Moyle on 0417 831 194 or email rmoyle@bigpond.net.au