



SPONSORSHIP PACKAGES



**Honour the past, celebrate the present,
prepare for the future.**



WELCOME TO THE CLUB

The Nuriootpa Bowling Club has been integral to the Nuriootpa and Barossa Valley sporting scene for nearly 100 years, and we look forward to celebrating our club's milestone centenary in 2028.

With over seventy full time pennant members, together with one hundred social members, our club serves as a hub for both competitive, social and Night Tigers bowling activities. We take pride in hosting players from other clubs in the Barossa & Light region in the Mid-Week and Saturday pennant competitions, as well as the hundreds of bowlers from across South Australia to our three major bowls tournaments we hold each year.

As part of Barossa tourism, we also cater to touring bowlers from South Australia and Interstate and strive to provide a friendly environment and a good experience in the Barossa Valley region. Moreover, our club serves as a venue not only for individuals in the community but also for schools, community clubs, businesses and fellow sporting clubs, offering not only a game of bowls but also a venue for meetings and social functions.

As we look to the future, we are excited to embark on a new chapter of growth and capital improvements for our club. One of our key initiatives now in the planning stage involves upgrading one of our grass greens to a synthetic surface, allowing for year-round play whilst reducing maintenance costs.

This project will not only enhance our facilities, but also open up new opportunities for community use and further development of the clubhouse and surrounds.

We recognise the importance of partnerships in achieving goals, and we are committed to providing our sponsors with meaningful opportunities for visibility and engagement.

From branding opportunities on signage inside and outside the premises, on club uniforms, display of promotional materials to recognition in our newsletters, website, and social media channels, and personal acknowledgment of our sponsors at all club functions.

We are open to discussing customised sponsorship packages that align with your objectives and budget, and we welcome the opportunity to work together to achieve mutual success.

We attach hereto our Sponsorship Packages and thank you for considering supporting the Nuriootpa Bowling Club.

Please contact Robert Grope at rgrope@bigpond.net.au or on Mobile 0409 678 625 for future sponsorship opportunities.

Thankyou

The NBC Sponsorship Team



NURIOOTPA BOWLING CLUB INC.

25 Buna Terrace, Nuriootpa

P.O. Box 474 Nuriootpa SA 5355

ABN: 37 99 750 705

Phone: (08) 8562 2150

Email: nuribowls@bigpond.com

<https://nuriootpa.bowls.com.au>



SPONSORSHIP PACKAGES

- **Package 1 – Major Sponsor \$5000 + P.A.**

*Signage inside and outside the Nuriootpa Bowling Club.

2 invites to sponsors night.

2 invites to our annual presentation night.

2 invites to club functions.

2 Social Memberships.

1 Free Club Hire.

Logo displayed on the Club's website. <https://nuriootpa.bowls.com.au/sponsors/>

Logo on the Club's letterhead.

Logo in club bi-monthly newsletter.

One free team entry for Night Tigers.

Option for Sponsor's Logo on the club's uniform. (5-year contract term)

Option to sponsor a Club's Tournament. (extra investment negotiable)

Team of the Week acknowledgment.

- **Package 2 – Diamond Sponsor \$3000 + P.A.**

*Signage inside and outside the Nuriootpa Bowling Club.

2 invites to sponsors night.

2 Social Memberships.

Logo displayed on Club's website. <https://nuriootpa.bowls.com.au/sponsors/>

Logo on the Club's letterhead.

Logo on club bi-monthly newsletter.

One Free team entry for Night Tigers.

Option to sponsor a Club's Tournament. (extra investment negotiable)

2 Invites to annual presentation night.

1 Free Club Hire.



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- **Package 3 – Gold Sponsors \$1500 + P.A.**

- *Signage outside the club.

- 2 invites to sponsors night.

- 2 Social Memberships.

- Logo displayed on Club's website. <https://nuriootpa.bowls.com.au/sponsors/>

- Logo on Club's bi-monthly newsletter.

- One free team entry for Night Tigers.

- **Package 4 – Night Tigers Sponsors \$1000 + P.A.**

- *Signage outside the club.

- One Free team entry for Night Tigers.

- Logo displayed on Club's website. <https://nuriootpa.bowls.com.au/sponsors/>

- Logo on Club's bi-monthly newsletter.

- 2 invites to sponsors night.

- **Package 5 – Crackerjack Sponsors \$500 + P.A**

- *Signage outside the club.

- 2 Social Memberships.

- Logo displayed on Club's website. <https://nuriootpa.bowls.com.au/sponsors/>

- *Includes cost of signage outside the club.**

Nuriootpa Bowling Club

TIGER TALES

Your Logo on Club's bi-monthly newsletter.





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SPONSORSHIP AGREEMENT

The sponsorship agreement will be valid for the period 1st July 2024 to 30th June 2026 (2 years).

THIS SPONSORSHIP AGREEMENT is between

(hereafter collectively referred to as the "Sponsor")

and between Nuriootpa Bowling Club Inc. (hereafter collectively referred to as the "Club")

I, _____ am authorised on behalf of

to agree to engage in this Sponsorship with Nuriootpa Bowling Club.

I agree to commit \$ _____ in exchange for the following Package.

I agree to commit In Kind _____ to the value of \$ _____

in exchange for the following Package.

Major Diamond Gold Silver Night Tigers Crackerjack

Business Name: _____

Business Address: _____

Contact Person: _____

Contact Phone Number: _____

Email: _____

Business Website: _____

We, the undersigned, hereby agree to the terms and conditions listed in Schedule 1.

Signed for and on behalf of _____

Signature: _____ Date _____

Signed for and on behalf of the Nuriootpa Bowling Club

Signature: _____ Date _____



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Schedule 1.

Terms

The period of this agreement shall be for a period of _____ years commencing 1st July 2024.

The content of the agreement is confidential and shall only be available to the board of directors of the Sponsor and the committee and management of the Club.

No details of this agreement should be disclosed by either party without the prior consent of the other party.

The Club has no liability or responsibility to the Sponsor beyond the scope of this agreement.

The Sponsor grants the Club the right to use their intellectual property, including logos and other brand trademarks. The Sponsor agrees to provide the following to the Nuriootpa Bowling Club for use in marketing and promotion materials: e.g. Artwork, logos and written promotional material as mutually agreed between the parties.

If the nature of the purchased sponsorship package must be changed for any reason, the Club agrees to notify the Sponsor in writing.

The purchased sponsorship package is not transferable for any reason.

If the Sponsor cannot meet the financial requirements of this agreement, the Sponsor agrees to provide written notification to the Club in a timely manner so that the Club may find another suitable sponsor. Anything not expressly addressed in this sponsorship agreement's terms shall be governed by the contract laws of Australia.

On completion of this Agreement, an invoice will be forwarded to you.

We ask that you settle your sponsorship by 31st July 2024, thank you.

Contact: Treasurer: Richard Moyle on 0417 831 194 / email rmoyle@bigpond.net.au